



**BOROUGH OF ALPHA**

1001 East Boulevard  
Alpha, NJ 08865  
908-454-0088

Date Application Received: \_\_\_\_\_

**MERCANTILE APPLICATION**

**NOTE: APPLICATION MUST BE RETURNED WITH FEE**

FEE: \$100.00

*Make checks payable to: Borough of Alpha.*

**§ 248-25 Mercantile license fees.**

B. Any continuing business that fails to renew their license by January 31<sup>st</sup> shall be subject to a late fee of \$75. Any continuing business that further fails to renew by February 28<sup>th</sup> shall also be subject to an additional late fee of \$25 for each month thereafter.

C. Any new business, subject to this section, that has not obtained the required license within 30 days of the commencement of the business, shall be subject to a late fee of \$50 and an additional late fee of \$25 for each 30 day period thereafter.

D. In addition to late fees to be imposed pursuant to above subsections, B and C, any individual or entity that conducts business without a license after being notified in writing, of the requirement to obtain the same, shall be subject to the fines and penalties outlined in Section 248-31, Violations and Penalties.

**§ 248-31 Violations and penalties.**

In addition to the provisions for revocation, the Borough License Officer, Code Officer, the Chief of the Borough's police provider, any police officer of the Borough's police provider, or any taxpayer or resident of the Borough may make complaint in the Municipal Court of the Borough of Alpha for any violation of this chapter or any article, section, paragraph or provision thereof. Upon conviction in such case, for each and every violation, the person or entity committing, taking part or assisting in such violation or violations shall be subject to a fine not exceeding \$1,250, a period of community service not exceeding 90 days, or any combination thereof, in the discretion of the Judge of the Municipal Court. Each day that a violation is permitted to exist shall constitute a separate offense.

1. Name under which business is to be conducted: \_\_\_\_\_

2. The business telephone number of applicant: \_\_\_\_\_

3. Name of applicant. (If a corporation, give names and address of President and Secretary; if a partnership, give names and addresses of all parties).

\_\_\_\_\_  
\_\_\_\_\_

4. Present residence: \_\_\_\_\_

5. Address of business to be conducted: \_\_\_\_\_  
\_\_\_\_\_

**MERCANTILE APPLICATION**

6. Nature of business: \_\_\_\_\_

7. Building Size (Square Feet) *If it applies* \_\_\_\_\_

8. Residence of applicant during past five (5) years (if individual), or principle place of business during past five (5) years (if corporation or partnership). \_\_\_\_\_  
\_\_\_\_\_

9. The applicant has never had a license to conduct the business herein described denied or revokes, except as noted: \_\_\_\_\_

10. Statement that applicant is not in default under the provisions of this chapter or indebted or obligated in any manner to the Borough of Alpha, except for current taxes.

11. Details of any arrests or convictions for misdemeanors and crimes, (if individual), or of principle officers (if corporation or partnership), including the nature of the offenses for which arrested or convicted, the date of conviction and the place where said conviction was obtained.  
\_\_\_\_\_  
\_\_\_\_\_

12. Name and address of attorney, if applicable: \_\_\_\_\_

13. Name and address of registered agent, if applicant is a corporation.  
\_\_\_\_\_

14. In the event of an emergency please provide the home phone number where the owner and/or his agent may be reached:  
\_\_\_\_\_

\_\_\_\_\_

*The undersigned makes these statements above to induce the Borough of Alpha to issue the license herein applied for and agrees to comply with all laws and ordinances of the Borough applicable to the subject matter thereof.*

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature